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Luke Coutinho unveils new e-commerce platform adding to sustainable food chain

Renowned holistic lifestyle coach Luke Coutinho has unveiled his new e-commerce platform, YouCareLifestyle.com, that adds to a sustainable food chain through farmers and vendors who follow ethical practices.

By **Pooja Yadav** | October 8, 2021



luke-coutinho-unveils-new-e-commerce-platform-adding-to-sustainable-food-chain

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Farmers and vendors who follow ethical food practices identified and are now part of a platform that adds to a sustainable food chain

Renowned holistic lifestyle coach Luke Coutinho has unveiled his new e-commerce platform, YouCareLifestyle.com, that adds to a sustainable food chain through farmers and vendors who follow ethical practices.

Luke has envisaged YouCareLifestyle.com as the definitive destination for all locally sourced products which are made of chemical-free, organic material that generates zero waste by following ethical food practices.

Through the platform, Luke has identified a host of farmers and vendors who follow ethical food practices to offer a delightful shopping experience that shoppers crave.

YouCareLifestyle.com, a brainchild of three industry experts, Holistic Lifestyle Coach, Luke Coutinho, Co-founder of YouCare Lifestyle along with Narendra Firodia, social entrepreneur, promoter, Co-founder of YouCare Lifestyle, and CFO, Gautam Kapadi, aims to raise sustainability standards that adds value to the consumers and the planet.

This ethical wellness e-store’s offerings comprise a varied range of products that are spread across categories. From food, nutritive items, skincare products to cosmetics, books, clothing, fitness, and accessories the company aims to continue organically building out its existing brand portfolio.

Read online: https://nuffoodsspectrum.in/news/29/18116/luke-coutinho-unveils-new-e-commerce-platform-adding-to-sustainable-food-chain.html
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