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FSSAI launches mobile app to improve connect between consumers & FBOs

To improve connect with consumers and Food Business Operators (FBOs), the Food Safety and Standards Authority of India (FSSAI) has recently launched a mobile application called 'Food Safety Connect'.

By **Manbeena Chawla** | October 29, 2021



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It will be easier for food businesses, particularly petty hawkers, vendors and startups to file an application for FSSAI registration by simply using their smart phones

To improve connect with consumers and Food Business Operators (FBOs), the Food Safety and Standards Authority of India (FSSAI) has recently launched a mobile application called ‘Food Safety Connect’.

This mobile interface will facilitate food businesses to apply for FSSAI registration through a faster and convenient mode.

The new application aims to bridge the communication gap with consumers and provide a resource hub for them to stay aware and updated about FSSAI key activities. They can access knowledge hub for citizens such as informatory videos, myth busters, books and other guidance documents that are relevant for citizens to know about safe and healthy eating practices.

Further, this app will be used as a mechanism for consumers to easily verify FSSAI license or registration on any food packet. Consumers can even lodge their grievances related to any food safety matters through the app.

This newly launched mobile application will also provide information regarding eligibility criteria; FAQs on the procedures related to Licensing and Registration; Regulations and other compliances for the food businesses.

Read online: https://nuffoodsspectrum.in/news/16/18198/fssai-launches-mobile-app-to-improve-connect-between-consumers-fbos.html
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