NEWS | GLOBAL

PepsiCo to advance food security for 50 million people by 2030

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By **Manbeena Chawla** | November 20, 2021

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PepsiCo expands Food for Good platform globally, pledges to grow affordable nutritious options from brands including Quaker

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This new goal is in addition to PepsiCo's recently announced support for the Zero Hunger Private Sector Pledge, pledging $100 million in positive agriculture and food security initiatives by 2030, including training farmers and helping strengthen agricultural production with plans to increase crop yields and help ensure a more resilient food supply.

To achieve these goals, PepsiCo is expanding globally Food for Good, a childhood nutrition program founded in the United States, by partnering with local leaders on their needs to develop community-centric solutions together. New investments include:

- A $1 million grant to World Food Programme (WFP) to co-create a multi-country partnership in the Middle East and North Africa, focusing on improving long-term food security needs of communities affected by climate change, conflict, natural disasters and humanitarian crises. This grant builds upon a decade-long partnership with WFP.
- The expansion of She Feeds the World, a partnership with CARE to ensure gender equality and economic empowerment for women agriculture workers across the globe, into Colombia, Nigeria, Turkey, Thailand and Vietnam in 2022. The program is currently active in Uganda, Egypt and Peru.
- Quaker is partnering with regional NGOs CARE and Un Kilo de Ayuda to scale interventions to combat childhood malnourishment, with programs like Quaker Qrece, a holistic intervention that provides a specialized food product and education in at-risk communities in Guatemala and Mexico.

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