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Glanbia optimises nutrient portfolio with Ashwagandha root extract

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By **Manbeena Chawla** | December 7, 2021



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To provide functional and application dosage improvements

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KSM-66 Ashwagandha is a branded extract from Ixoreal Biomed Inc., and it has the highest concentration of all major root-only extracts available on the market today. It is produced using a unique proprietary extraction process that is based on “Green Chemistry” principles and does not use alcohol or any other chemical solvent.

By optimizing KSM-66 Ashwagandha with its NutraShield Technology, Glanbia Nutritionals has utilized the powder extract as a carrier of their flavor masker during an encapsulation process. This provides additional support and protection when including in a formulation that contains other vitamins and minerals with off notes, and it allows for a higher ashwagandha inclusion rate in products to better meet efficacy dose requirements.

“The combination of such a well-established and superior ashwagandha extract, like KSM-66 Ashwagandha, with our decades of experience in nutrient optimization provides customers with a powerful ingredient solution for their ready-to-mix powders, ready-to-drink beverages, chewables, gummies and effervescents,” said Dr. Ram Nimmagudda, senior adviser for Bioactive Product Technology, Glanbia Nutritionals.

Read online: https://nuffoodsspectrum.in/news/11/18329/glanbia-optimises-nutrient-portfolio-with-ashwagandha-root-extract.html

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