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Fullife Healthcare raises $22M to strengthen nutrition brands

Mumbai based Fullife Healthcare has raised its Series C funding of $22 million by Morgan Stanley Private Equity Asia (MSPEA). Fullife Healthcare is the pioneer manufacturer in effervescent technology for healthcare and nutraceutical products. The company

By **Pooja Yadav** | December 13, 2021



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The investment will be instrumental in accelerating the growth of flagship brands Fast&Up and Chicnutrix

Mumbai based Fullife Healthcare has raised its Series C funding of $22 million by Morgan Stanley Private Equity Asia (MSPEA). Fullife Healthcare is the pioneer manufacturer in effervescent technology for healthcare and nutraceutical products. The company owns flagship brands Fast&Up and Chicnutrix, which are the leaders in active nutrition and beauty respectively.

This round of funding will support Fast&Up and Chicnutrix to expand their domestic presence, enhance manufacturing capabilities and accelerate momentum globally.

Both of these home-grown brands have been aggressively entering into new categories and leading the pack when it comes to providing nutrition solutions for a healthy and active lifestyle.

Shilpa Khanna Thakkar, CEO of Chicnutrix said, “India is undergoing a tremendous revolution since the last few years, which has been accelerated by the pandemic, and today, there is a holistic approach to wellness and beauty and we are one of the pioneers in that journey.”

Read online: https://nuffoodsspectrum.in/news/30/18356/fullife-healthcare-raises-22m-to-strengthen-nutrition-brands.html
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