NEWS | EVENTS

Nutrition and Wellness Conference and Awards is back with its 6th Edition!

CIMS Medica is announcing the 6th Edition of Nutrition and Wellness, inaugurating on 18th December 2021 at Hotel Orchid, Mumbai.

By **Manbeena Chawla** | December 17, 2021



nutrition-and-wellness-conference-and-awards-is-back-with-its-6th-edition

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To appreciate and reward the nutraceutical industry

CIMS Medica is announcing the 6th Edition of Nutrition and Wellness, inaugurating on 18th December 2021 at Hotel Orchid, Mumbai.

Nutrition and Wellness 2021 will appreciate and reward brands who set the benchmark in the nutraceutical industry with their innovation and uniqueness. The brands will be rewarded under various domains like research and development, manufacturing, packaging, distribution and other support services in the areas of active ingredients, practices, procedures, technologies and finished products.

The Association Partner for Nutrition and Wellness awards are IDA Mumbai Chapter, HADSA, AHPI and AFSTI.

The Media Partners for this event are Medicare News, Beverages & Food Processing Times, Nuffoods Spectrum, Nuffoods Spectrum Asia, Food & Beverages News, Express Pharma and iftrade.com.

The invited and participating companies includes Pfizer, GSK, Nestle, Dabur, CIPLA, ZYDUS, Abbott Nutrition, Hindustan Unilever Limited, Himalaya, Aimil, Amree, Akshar Molecules, Tirupati Group, M M Pharma, Danone, P&G and counting.

Who can participate?

• Nutraceuticals (a food item or a part of a food that provides medicinal or health benefits, including the prevention & treatment of diseases)
• Dietary supplements (vitamins, minerals, herbs or other botanicals, amino acids, enzymes, metabolites, extracts, concentrates etc.)
• Functional foods (whole foods and fortified, enriched or enhanced dietary components that may reduce the risk of chronic disease and provide a health benefit beyond the traditional nutrients it contains)
• Functional beverages (with ingredients like herbs, vitamins, minerals, amino acids or additional raw fruits or vegetables)
• Medical foods (foods with distinctive nutritional value that are specially formulated and intended for the dietary management of a disease)

• Pharmaceuticals (medically valuable components produced from modified crops or animals)

Organiser’s Message-

Joe Thomas - Business Director - India Operations, CIMS Medica India

"*Nutraceuticals, during this pandemic, gained their prominence by keeping the consumers healthy with their nutritional benefits. In India, while people were aware of the products that provide nutritious values and use them, during pandemic they understood the importance of nutrients and how nutraceuticals can keep them healthy. Thus, the rise in demand for nutraceuticals flourished and it is still blooming. Nutraceuticals, in today’s time, has become one of the important elements of healthy living, helping to improve the health and fitness of an individual while increasing life expectancy. The pandemic has changed the dynamics of healthcare and reinstated the importance of nutraceuticals. Furthermore, the pandemic has motivated the nutraceutical brands with innovative ideas and concept that enhances healthy living and fitness during and post-pandemic period.*"

For more details, get in touch with us via email us: anisha.n@cims.co.in or call us on +91-22-66122627

Read online: https://nuffoodsspectrum.in/news/32/18373/nutrition-and-wellness-conference-and-awards-is-back-with-its-6th-edition.html

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