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Eggoz raises $3.5 M to increase footprint

Gurugram-based startup Eggoz has raised Series A funding of $3.5 million led by NABVENTURES (a VC fund anchored by National Bank for Agriculture and Rural Development: NABARD), with participation from Avaana Capital, Rebright Partners, Bellerive Capital a

By **Manbeena Chawla** | December 25, 2021



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The brand closely works with farmers under a fully supported integration model

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With this funding, Eggoz is poised for explosive growth as it increases its brand footprint, launches egg-based value-added products, and enters new geographies.

The egg production in India is concentrated in the Southern states. At the same time, there are hardly any scaled-up production facilities in the North, resulting in extended supply chains and multiple intermediaries, with eggs reaching consumers in the North after 4-7 days, lacking in freshness and quality. Eggoz said it plans to address this gap in the procurement and supply of eggs in North India.

Read online: https://nuffoodsspectrum.in/news/30/18409/eggoz-raises-3-5-m-to-increase-footprint.html
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