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SwissBake plans frozen foods category expansion

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By **Manbeena Chawla** | March 14, 2022



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In years to come, SwissBake will be focusing on easy and instant solutions to support its clients in the QSR segment. Frozen breads and frozen cakes would be the next big step in this direction. SwissBake also plans to explore global opportunities and markets, while setting up additional production bases in different geographies.

With strong support from their technical partner Trade’n’Bake Switzerland, SwissBake has access to extensive know-how and latest research thus offering a wide range of quality international bakery ingredients to the bakery sector. The company further plans to support the growth of the retail segment by making professional quality products available to home bakers.

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