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Food tech startup Bhookha Haathi raises funds from Zera Ventures

BhookhaHaathi Hospitality announced fund-raising of an undisclosed amount of equity capital from Zera Ventures - an Indian subsidiary of a US-based Venture Fund. Investment banker Intellectual Investments & Financial Services was instrumental in this deal

By **Sanjiv Das** | March 24, 2022



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The fund will be utilised for business expansion and new product launches

BhookhaHaathi Hospitality announced fund-raising of an undisclosed amount of equity capital from Zera Ventures - an Indian subsidiary of a US-based Venture Fund. Investment banker Intellectual Investments & Financial Services was instrumental in this deal that valued the B2B2C nutraceutical-tech startup Bhookha Haathi at over $1.8 million.

Bhookha Haathi will utilise the funds raised from the US venture fund towards capex, business expansion and new product launch. Bhookha Haathi plans to raise another round of funding in the next few months to scale up its offerings across the country and internationally.

Read online: https://nuffoodsspectrum.in/news/14/18735/food-tech-startup-bhookha-haathi-raises-funds-from-zera-ventures.html

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