NEWS | BEVERAGES

# Bengaluru-based startup Salud Beverages wins recognition at London Spirits Competition

Salud Beverages, Bengaluru-based startup, has made its mark on the world’s stage with all 3 of its entries into the prestigious London Spirits Competition coming away with medals. Salud G&T 2.0 Lavender won Gold, while Salud G&T 2.0 Cucumber and Salud Son

By **Manbeena Chawla** | April 13, 2022




bengaluru-based-startup-salud-beverages-wins-recognition-at-london-spirits-competition

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**Salud entered three of its ready-to-drink gin refreshers into the prestigious international competition**

Salud Beverages, Bengaluru-based startup, has made its mark on the world’s stage with all 3 of its entries into the prestigious London Spirits Competition coming away with medals. Salud G&T 2.0 Lavender won Gold, while Salud G&T 2.0 Cucumber and Salud Sonic walked away with Silver. This is the first and only time ever for an Indian ready-to-drink brand to win an award on a global platform like the London Spirits Competition.

Salud has been stirring up the ready-to-drink segment in India by uncomplicating the drinking experience with its Gin Refreshers since its launch in 2020 and this win adds another feather to its cap.

Salud was the top performer at the competition amongst completely homegrown Indian brands, cementing its reputation as the go-to for uncomplicated ready-to-drink high-quality offerings.

The beverage range will expand to a variety of natural flavours in the alcoholic and non-alcoholic space.

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