NEWS | EVENTS

First chapter of GAIIS sees participation from 30+ FMCG companies

The first ever Global AYUSH Investment and Innovation Summit (GAIIS) at Gandhinagar concluded on a high note on 22 April, with the AYUSH sector witnessing Letters of Intent (LoIs) of over Rs 9,000 crores. The investment proposals have come across major c

By **Manbeena Chawla** | April 23, 2022



first-chapter-of-gaiis-sees-participation-from-30-fmcg-companies

> WordPress post #22281

The assurances of investment include more than Rs 7000 crore from FMCG sector

The first ever Global AYUSH Investment and Innovation Summit (GAIIS) at Gandhinagar concluded on a high note on 22 April, with the AYUSH sector witnessing Letters of Intent (LoIs)

of over Rs 9,000 crores. The investment proposals have come across major categories like FMCG, Medical Value Travel (MVT) and services, pharmaceuticals, technology & diagnostics, and farmers & agriculture.

The assurances of investment include more than Rs 7000 crore from FMCG sector. The first chapter of GAIIS saw very encouraging participation from more than 30 FMCG companies including Amul, Dabur, Kama Ayurveda, Accord, AyurVAID, Natural Remedies, Ambro Pharma and Patanjali. This is expected to create around 5.5 lakhs jobs which will positively impact the lives of more than 76 lakh people.

Other than international exchanges, an MoU was signed between the Ministry of Ayush and Ministry of Defence to start Ayush facilities in over 35 cantonment areas across India. During the event, the Ministry also exchanged an association with the Ministry of Science and Technology to promote cross collaboration with CSIR for joint PHD programmes and for Mechanistic studies in Ayush.

Read online: https://nuffoodsspectrum.in/news/32/18851/first-chapter-of-gaiis-sees-participation-from-30-fmcg-companies.html
© 2026 NUFFOODS Spectrum. All rights reserved.