NEWS | BEVERAGES

Cherise unveils new range of instant beverages under brand name Brewdays

A new range of healthy instant beverages for 24x7 workforce

By **Manbeena Chawla** | May 17, 2022


JIFFY's
BREW DAYS
SPECIAL KADAK CHAI
Premium Instant Beverage
NATURAL & HEALTHY
Net Weight : 1kg

> WordPress post #23339

A new range of healthy instant beverages for 24x7 workforce

Mumbai-based startup Cherise India has unveiled a new range of healthy and instant beverages under their brand - Brewdays.

Made using premium quality ingredients, the beverages under Brewdays comprise of a large variety of Instant Beverages, manufactured by Cherise at their ISO, HACCP and GMP certified plant located in Pune, Maharashtra.

Known popularly as Jiffy’s Brewdays, these farm-to-cup beverage formulations are made using natural ingredients and available in a large variety of popular flavours such as Indian Masala Chai, Cardamom Special Chai, Filter Kaapi Style Coffee, Herbal Turmeric Latte, Herbal Coffee, Herbal Lemon Tea, Lemongrass Tea, Himalayan Herbal Tea, Herbal Tomato Soup and many others.

“Unlike most other Tea companies, Cherise come from a family business of Legacy Tea farmers who understand ingredient science. Our formulations are made using natural ingredients and do not have any artificial ingredients in them!” explains Parimal Shah, Founder & CEO, Cherise India Pvt Limited.

Along with their vast assortment of beverages, Cherise has created its own proprietary and patented IoT and Android enabled Smart Vending Eco-System which is designed to vend only their beverages, making it an ideal printer-cartridge style business model.

Read online: https://nuffoodsspectrum.in/news/15/18925/cherise-unveils-new-range-of-instant-beverages-under-brand-name-brewdays.html

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