NEWS | FOOD

Cremica Food Industries launches new variety of sauces

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By **Manbeena Chawla** | June 20, 2022



4

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Cremica Food Industries has launched a new variety of sauces- Chipotle Sauce, Sriracha Sauce, Piri piri sauce, Tomato Ketchup, Honey Mustard, Sweet Onion Sauce, Thai Sweet Chili Sauce, Barbeque Sauce .

On this occasion, Akshay Bector, Chairman and Managing Director, Cremica Food Industries said, “We have been experimenting with new and different ingredients/ flavours to create new, tastier cold condiments and sauce recipes. With the introduction of these new flavours from Cremica, we would like to capture and become global leaders in the cold condiment market”

Cremica is debuting its range of seven sauces and tomato ketchup to cater to the ever-changing palate of millennial consumers. Cremica pioneered the vegetarian mayonnaise from 1996 posted a turnover of Rs 300 crore last fiscal, with average annual growth of 20 percent and is keen to capture this new disruption in the market, in a similar fashion.

This range of sauces from Cremica improves the overall flavour and consistency of the dish and is also a rich source of essential antioxidants, vitamins and lycopene that have various health benefits.

Across the globe, the market for tomato ketchup is expected to increase by $ 4 Billion in the next 5 years due to significant growth in the food and beverage industry across the globe.

Read online: https://nuffoodsspectrum.in/news/14/19045/cremica-food-industries-launches-new-variety-of-sauces.html
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