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Chennai based consumer & wellness startup Cutis Consumer raises $100K

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By **Manbeena Chawla** | August 23, 2022

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Chennai-based consumer & wellness startup Cutis Consumer has raised $100K angel funding from ah! Ventures Angel Platform and other marquee angel investors. ah! Ventures' has done 143 investments in 105 startups till date taking its total investment portfolio to Rs 292 Crore with 14 exits and 29 follow on rounds. 43 investments have happened through all three platforms in 2022 till date.

According to Navarun Bhattacharjee, CEO and Founder of Cutis Consumer, the funds will be allocated towards marketing, creating content, new product offerings, building the distribution processed (offline - modern trade and online) and on boarding new talent to optimise the team for its future goals.

Currently the company is doing sampling and test pilot of wellness brand Pro - nutrine. It's a protein brand with whey protein, DHA, vitamins and nutrients. This will come in two variants for Mothers and Diabetic Patients.

The current product basket consists of 6 blade razor, coffee face wash with beads, charcoal face wash, green tea face wash, onion caffeine shampoo and so on. It's a vegan brand which is paraben free, sulphate free and natural products.

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Read online: https://nuffoodsspectrum.in/news/30/19263/chennai-based-consumer-wellness-startup-cutis-consumer-raises-100k.html

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