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Netsurf Network launches six unique variants of ayurveda & herbal green tea

Aims at improving well-being holistically through ayurveda and herbal blends

By **Manbeena Chawla** | November 2, 2022



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Pune-based Netsurf Network has recently launched an array of new herbal green teas. The Naturamore Herbal Green Teas aim to cater to health-conscious consumers who prefer to opt for chemical-free, herbal beverages. These variants are available in six new variants: Ginger &

Cumin (Digestive & Detox), Tulsi & Licorice (Helps in Lung Detox), Alpinia & CO-Q10 (Rejuvenates & Energises), Ashwagandha & Lemon (De-stress & Relaxation), Brahmi & Cinnamon (Healthy for Hypertensives), and Fenugreek & Turmeric (Helps Balancing Glucose).

The Indian green tea market was valued at $1.247 billion in 2018 and is projected to reach $ 2.112 billion by 2027; it is expected to grow at a CAGR of 6.1% during 2020–2027.

Naturamore is a leading health & wellness brand by Netsurf Network launched in the year 2004. Herbal Green Teas is the latest extension of the product line by the brand.

Speaking at the launch, Sujit Jain, MD and Chairman of Netsurf Communications said “Tea is one of the most consumed beverages in the world after water, it is almost identical to our Indian culture and forms a part of our everyday consumption. Our newest range of products, Naturamore herbal green tea aims at transforming tea consumption in the country. Our goal is to provide our customers with a unique experience of their favourite beverage while also addressing their health concerns by offering a healthy tea to them.”

Read online: https://nuffoodsspectrum.in/news/15/19531/netsurf-network-launches-six-unique-variants-of-ayurveda-herbal-green-tea.html
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