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Ahmedabad-based startup On2Cook secures seed funding over $2 M

Ushering in a landmark transition with innovative technology

By **Manbeena Chawla** | November 9, 2022



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Ushering in a landmark transition with innovative technology

Inventor and entrepreneur Sanandan Sudhir, who created quite some ripples in Shark Tank with the world's fastest cooking device, has declared that his startup On2Cook India has secured seed funding of over $2 million. The funding round was led by angel investor Dr Mayur Desai, who infused the first tranche of Rs 16 crore for 16% equity, reaffirming the startup's valuation at $12.5 million. The round also saw the participation of NRI investor Nirbhay Gandhi. On2Cook is currently making an appearance at GulfHost 2022 at World Trade Centre in Dubai.

"On2Cook works on the combination cooking technology with induction or flame acting on the food from outside and microwaves from inside. Engineered to disrupt the food industry, the product is designed to help both domestic as well as commercial kitchens save up to 70% on time and 50% on energy. Additionally, the food cooked retains water-soluble nutrients while preserving colour, texture and consistency. After being granted patents across India, US and UK, our invention stands to create a new product category in the kitchen space," said Sudhir. He added that the brand is in talks with other strategic investors to raise another Rs 3 crore as part of the round.

On2Cook has won several prestigious awards globally such as iF Design award, British Invention Show - Diamond Award for best International Invention and was the most celebrated Invention at CES, Las Vegas 2022. The device has been tested with more than 100 chefs and culinary experts across the globe. It can be used to cook everything from french fries, chicken to a cake with the softest base.

Image caption- (L-R) Sanandan Sudhir, CEO & Founder On2Cook, Investor Shaival Desai from Desai family office (Photo: Business Wire)

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