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Chai Point introduces new food offerings across 9 cities

Taps into the $4 billion samosa market in India with the introduction of Samosa Binge Packs under its sub-brand Buddy Samosas & More

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Chai Point, the world’s largest Chai-led beverage platform, has introduced 10 new food items to its existing menu of over 50 items, thus making it the most robust menu ever for an elevated Chai-led experience. The new menu features delectables like the best Buddy to your Chai - Mini Samosa Binge Pack, childhood school favourite – the Bread Pakoda Binge Pack, Delhi’s most loved Aloo Tikki and Samosa Chaats and the evergreen Peppy Rolls in Paneer Tikka and Chicken Tikka. The menu additions also feature all day bakes like Cheese Croissant, Egg & Cheese Multi-seed Croissant, Pesto Paneer Croissant, and Gluten Free Brownie with Amaranth.

The new food items are available in Delhi NCR and selectively available in Hyderabad, Mumbai, Bengaluru and coming to Goa, Pune and Amritsar soon. By mid-December, customers in all these cities will be able to enjoy all the new launches.

Chai Point is backed by marquee investors like Eight Roads Ventures (part of Fidelity Investments Inc.), Saama Capital, DSG & Paragon Partners. The company has raised over $50 million in funds till date.

Read online: https://nuffoodsspectrum.in/news/14/19586/chai-point-introduces-new-food-offerings-across-9-cities.html
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