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Pansari Group offers high-quality food ingredients to HoReCa segment

To add value to the chefs' efforts in their culinary journey

By **Manbeena Chawla** | February 9, 2023



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New Delhi-based FMCG brand Pansari Group is all set to spread its presence in the HoReCa (hotels, restaurants and cafetarias) B2B segment with Pansari Epicure. The initiative offers a complete range of high-quality food ingredients to professional chefs, purchase managers, and small restaurant owners with their personalised and versatile bulk ordering.

Pansari Epicure has been making available a variety of rice, oil, and millets along with Chefys Seasoning, and Shasha spices needed for the HoReCa sector.

The effort aims to bridge the gap between FMCG companies and the HoReCa segment by offering bulk orders of ingredients and giving the segment first-hand exposure to the complete range of products. The platform offers all of the commercial kitchen ingredients and materials for food products at one spot, in bulk packages.

The company will serve the organised food services segment's demand for premium products by centering on the wholesale market matching higher standards.

On the launch, Shammi Agarwal, Director, Pansari Group said "We understand the impact of the taste and quality and consistency of food served at the table, and Pansari Epicure will make sure that the quality of food ingredients is not compromised and consistency remains same when they are sold in bulk. Epicure will be a one-stop shop for all bulk food ingredient requirements."

Read online: https://nuffoodsspectrum.in/news/11/19837/pansari-group-offers-high-quality-food-ingredients-to-horeca-segment.html
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