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Koelnmesse India inks strategic alliance with CASMB for ANUFOOD India 2023

ANUFOOD India is the country’s international exhibition on Food & Beverage Trade & Retail Market

By **Manbeena Chawla** | April 3, 2023



food

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Koelnmesse, formerly known as Koelnmesse YA Trade Fairs, enters into a strategic alliance with Chamber for Advancement of Small & Medium Businesses (CASMB) for the upcoming 16th edition of "ANUFOOD India 2023", taking place from 7th to 9th September 2023 in Mumbai.

"The Indian Food and Beverage Industry is emerging as a high-profit sector. It accounts for about 3 % of India's GDP and around 2/3rd of the total retail market in India. This strategic alliance will set the centrestage for Small & Medium Enterprises to not only enhance their market reach but
also enable them to display their innovative range of products the to the wider audience globally ", said Milind Dixit – Managing Director, Koelnmesse India.

"CASMB was instrumental in enabling over 43 SMEs to participate in 15th edition of ANUFOOD India 2022 that witnessed over 19000 visitors & 300 exhibitors from 25+ countries. This year with a
dedicated MSME pavilion and Startups Pavilion, at ANUFOOD India, CASMB aims to facilitate the small and medium enterprises (SMEs) in food & beverage industry and serve as the ultimate connector for food and beverage manufacturers to interact and enter business matching with importers and buyers from all around the world", said Nilesh Lele – President, CASMB.

Image credit- Milind Dixit (Left), Managing Director of Koelnmesse India & Nilesh Lele (Right), President of Chamber for Advancement of Small & Medium Businesses (CASMB)

Read online: https://nuffoodsspectrum.in/news/32/19976/koelnmesse-india-enters-strategic-alliance-with-casmb-for-anufood-india-2023.html
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