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Azelis expands Latin American presence in food ingredients space

Vogler provides Azelis with a significant foothold in the Brazilian food and nutrition market

By **Manbeena Chawla** | April 12, 2023



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Azelis, a leading global innovation service provider in the specialty chemicals and food ingredients industry headquartered in Belgium, has signed an agreement to acquire the majority shares of Vogler Ingredients, a renowned specialty distributor of food ingredients in Brazil. The acquisition represents a strategic expansion of the group’s footprint in the largest economy in Latin America, reinforcing its focus on executing its regional growth strategy.

Vogler is one of Brazil's leading specialty ingredient distributors, active in the food & nutrition and animal nutrition markets. The company operates three full-service application laboratories at its headquarters in São Paulo, and has a regional office in Recife. With over 130 experienced employees, Vogler serves 2,300 customers, including many of the region’s largest food and animal feed producers. João Viveiros, Vogler’s founder and General Director, will remain and continue to lead the business post-closing.

Vogler’s long-standing relationships with global blue-chip principals, existing product portfolio and market expertise significantly expand Azelis’ lateral value chain in Latin America, and allow the group to accelerate its growth strategy in the region. The transaction is expected to close in the second quarter of 2023, after the fulfilment of customary closing conditions.

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