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Apis India expands portfolio with Hazelnut Chocolate Spread

A step forward by the company in having a broader portfolio

By **Manbeena Chawla** | April 20, 2023



apis

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A step forward by the company in having a broader portfolio

In a bid to strengthen its healthy product portfolio, New Delhi-based Apis India has now announced the launch of its brand-new chocolate spread that will be available in hazelnut flavour. Apis Hazelnut Chocolate Spread is a regular source of protein and energy.

Breakfast, being the most important meal of the day, is frequently skipped particularly among young adults. Apis India’s new hazelnut chocolate spread aims to look forward to their breakfast.

It is a good source of energy and has comparatively low cholesterol content. It comes in a 350 gms jar and is priced at Rs 349.

According to Amit Anand, Managing Director, Apis India,” With the expansion of our spread category, we aim to make snacking for children as well as adults more fun. We strive to keep consumer trends and demands at the forefront of its product development, resulting in innovative, relevant, and differentiated offerings by launching convenient and healthy products to strengthen the brand equity.”

Read online: https://nuffoodsspectrum.in/news/14/20013/apis-india-expands-portfolio-with-hazelnut-chocolate-spread.html
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