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Mondelēz CoLab Tech programme to begin in autumn 2023 for US & Europe-based food startups

Mondelēz opens applications for CoLab Tech to partner with startups focused on innovative, sustainable food processing

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American firm Mondelēz International, Inc. has opened applications for CoLab Tech, the innovative accelerator programme that is designed to help startups address key challenges in food technology and sustainability. CoLab Tech builds on the successful collaboration and partnership principles of the company's SnackFutures' CoLab programme, launched in 2021, which provides snacking entrepreneurs and emerging brands with resources, networking opportunities and information to help them grow their businesses.

CoLab Tech seeks to find and collaborate with emerging food technology startups offering disruptive solutions and the potential to scale through the company's core chocolate, biscuit and baked snacks businesses in three critical areas: **Sustainability**; **Innovative Ingredients**; **and Process**.

The 12-week programme includes in-person workshops, hands-on experiences and virtual curriculum sessions, along with 1:1 mentorship, as well as access to Mondelēz International experts and the company's partners across the globe.

Applications for CoLab Tech are open now, and the programme will begin in autumn 2023. CoLab Tech is open to US and European-based startups who have reached a minimum viable product in their development process and a minimum of five employees.

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Read online: https://nuffoodsspectrum.in/news/14/20037/mondelez-colab-tech-programme-to-begin-in-autumn-2023-for-us-europe-based-food-startups.html

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