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Mondelez elevates India head Deepak Iyer to lead AMEA biz

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By **Manbeena Chawla** | May 5, 2023



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American multinational firm Mondelez International has elevated its India & Southeast Asia head Deepak Iyer as Executive Vice President and President, Asia Pacific, Middle East and Africa (AMEA).

In his new role, effective June 5, Iyer will be responsible for leading the company’s $6.8 billion AMEA business across more than 70 countries, which includes iconic brands such as Oreo and belVita biscuits, Cadbury Chocolate and Kinh Do cakes.

He would replace Maurizio Brusadelli at AMEA, who is leaving the company in June to pursue external leadership opportunities.

Prior to joining Mondelez India Foods, Iyer was the CEO and Managing Director of Bharti AXA General Insurance Company. He has also served as the CEO and Managing Director, Indian Subcontinent at Wrigley India. Iyer was earlier with PepsiCo Inc. for 17 years and has worked across several roles in India, South Asia, and Africa. He has also worked for Marico Industries, Coats Viyella India and Tata Telecom.

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