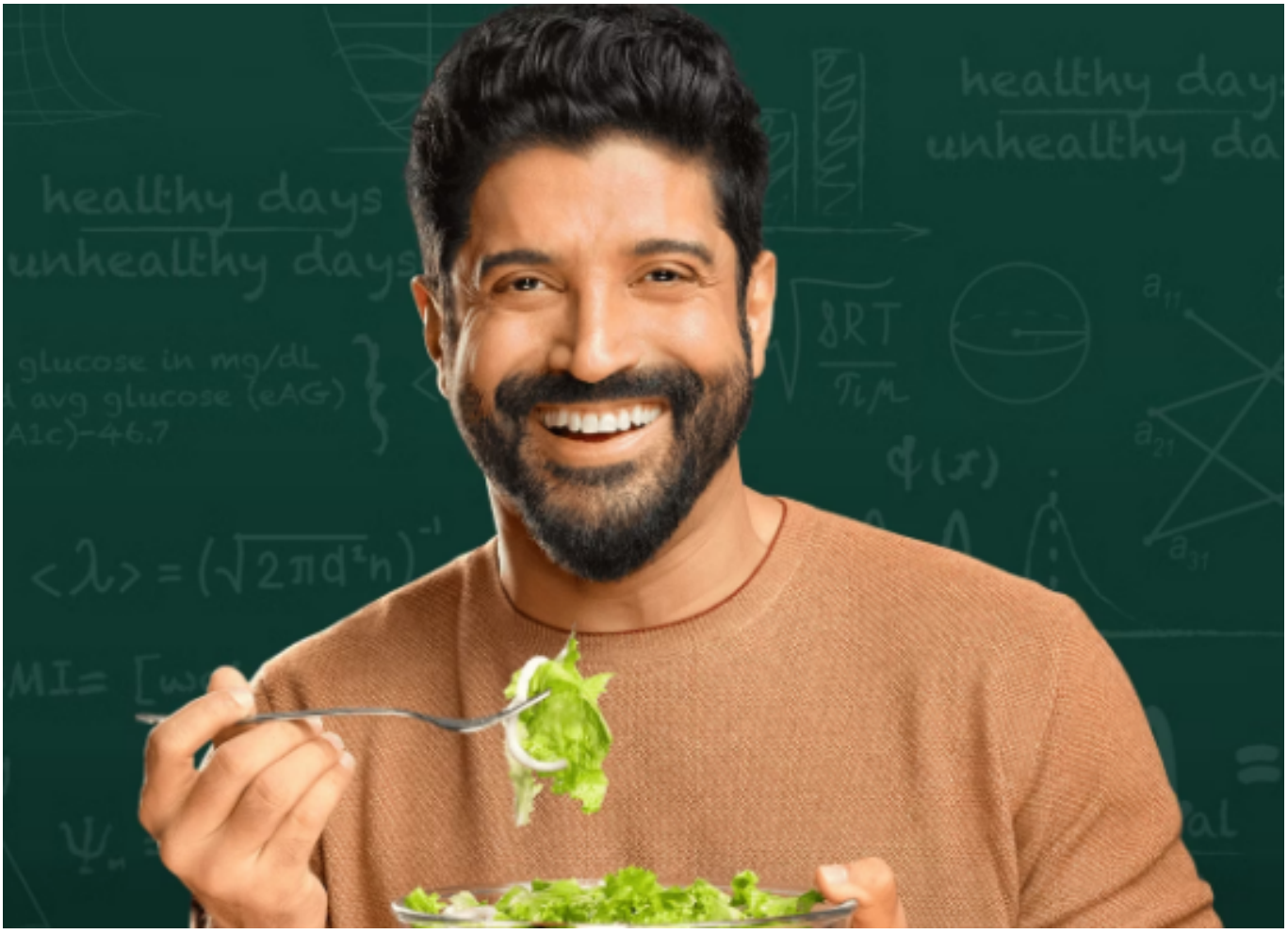
NEWS | TECHNOLOGIES

HealthifyMe secures $30 M funding to accelerate AI capabilities & global expansion

On a growth trajectory to achieve $50 million in annual recurring revenue (ARR) in the upcoming months

By **Manbeena Chawla** | June 9, 2023



health

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Bengaluru-based startup HealthifyMe has successfully raised $30 Million in a Pre Series-D funding round led by prominent investors LeapFrog Investments and Khosla Ventures along with FinnFund - a Finnish development financier and Van Lanschot Kempen - a Dutch investment firm.

Existing investors Unilever Ventures, Chiratae Ventures, Blume Ventures and HealthQuad also participated in the round which also included some Venture Debt. The investment will be channeled towards advancing the company's artificial intelligence (AI) capabilities, acquiring top-tier talent, and propelling global expansion.

HealthifyMe is set to augment the capabilities of “Ria”, its AI-powered virtual nutritionist, by infusing it with generative AI. It is also retrofitting its coach facing system with Generative AI to create a strong Nutritionist & Trainer “Copilot”. This will enable context-rich, personalised nutrition advice, propelling the productivity of their nutritionists & trainers several fold and enhancing the quality of client interactions.

Simultaneously, the company is readying for a significant upgrade to its Smart Plans – the world’s first-ever AI-enabled diet & fitness plans that contribute to half of the company's current paying subscribers. Leveraging Large Language Models (LLMs), vision technology and data from millions of HealthifyMe’s new offerings will help improve diet & fitness habits in a more intuitive, precise, and personalised fashion than ever significantly accelerating improvement in metabolic health and fat loss across language and cultural boundaries.

With a user base of over 35 million, HealthifyMe is on a growth trajectory to achieve $50 million in annual recurring revenue (ARR) in the upcoming months, making it the largest health and fitness app outside of the US and China.

Read online: https://nuffoodsspectrum.in/news/16/20120/healthifyme-secures-30-m-funding-to-accelerate-ai-capabilities-global-expansion.html

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