**NEWS | NUTRITIONALS**

# Ayurveda-based brand introduces milk mixes in the nutrition category

Launched SuperGro Brain Booster with Ragi and Amaranth & SuperGro Growth and Immunity Booster with Moringa

By **Mansi Jamsudkar** | July 18, 2023




Herby-Angel-SuperGro-milk-mixes

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UP-headquartered Herby Angel, organic, ayurveda-based kids care brand launched a range of Milk Mixes in their kids' nutrition category. The milk mixes come in 2 variants - SuperGro Brain Booster with Ragi & Amaranth and SuperGro Growth & Immunity Booster with Moringa. What sets these mixes apart from the options currently available in the market is that they are free from trans-fats, preservatives, refined sugar and artificial coloring.

Moreover, these are specially formulated to provide little ones with essential nutrients, vitamins, and minerals important for growth and development. The milk mixes are formulated by Ayurvedic doctors and are tested in NABL-accredited labs which testify that they are free from pesticides, chemicals, and toxins.

Sherry Jairath, chief experience officer, Herby Angel, stated, "Our mixes are thoughtfully formulated and each scoop has 4.5 to 5 grams of protein to cater to a child's growth needs. It also has 16+ naturally occurring essential vitamins and minerals."

In addition to expansion in their nutrition range, Herby Angel has also introduced some personal care products like Baby Wet Wipes, Bala Ashwagandhadi Aloe Vera Face Gel with Kumkuma, and Berry & Beetroot Lip Butter.

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