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Bisleri International Extends its Commitment to Sustainable Development

Aims to strengthen the local community's resilience and alleviate the risks of water scarcity in the Himalayan Valley

By **Mansi Jamsudkar** | September 13, 2023



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Bisleri International, India’s leading packaged drinking water company, announced the successful restoration of Ladakh Reservoir in the Nubra Valley, Leh. The ambitious project, undertaken by Bisleri, aims to strengthen the local community's resilience and alleviate the risks of water scarcity.

The primary objective is to revitalise the Kyagar Panchayat Reservoir, bolstering the region's water infrastructure and addressing its agricultural needs. The reservoir, measuring 135 meters in length, 90 meters in width, and 2 meters in depth, underwent a thorough desilting and repair process to optimize its capacity and operational efficiency. The project also included essential repairs to the water canals, extending over 3 kilometres.

Bisleri International's initiative to repair and restore the reservoir serves a multifaceted purpose. It has significantly increased the storage capacity to 24.3 million litres, providing a dependable water source crucial for the agricultural requirements of 210 families and approximately 1,050 households. It supports crop irrigation, including wheat, barley, apples, apricots, cherries, and a variety of vegetables such as potatoes, onions, tomatoes, mustard seeds, beans, peas, carrots, cabbage, and various green vegetables. This initiative ensures sustained agricultural activities throughout the year, extending beyond the monsoon season, and enhancing crop productivity. Also, it contributes to livestock maintenance and improves sanitation facilities within the community.

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