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Belgian Meat celebrates 'the art of European pork' campaign in India

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By **Shraddha Warde** | September 21, 2023



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Belgian pork suppliers, esteemed leaders in supplying premium pork to India, reaffirm their status as premier suppliers of pork in India. The Belgian Meat Office's unwavering commitment to the Indian market is reflected in its latest endeavour, the execution of the 'The Art of European Pork' campaign, which signifies the initiation of an ambitious three-year program.

This year marked a significant milestone as the Belgian Meat Office embarked on a journey to deepen its roots in India by hosting a series of events and activities. These efforts are a testament to the Belgian Meat Office's pride in being India's number one pork supplier and its sincere dedication to investing in this dynamic market.

Commenting on this occasion, Joris Coenen, Marketing Officer, VLAM, said, "We are immensely proud of our role as the leading suppliers of premium pork in India, and our recent campaign, 'The Art of European Pork,' is a testament to our commitment to this vibrant market. As we conclude a successful year of engaging events and initiatives, we remain deeply excited about the endless opportunities that India has to offer. “

Read online: https://nuffoodsspectrum.in/news/14/20269/belgian-meat-celebrates-the-art-of-european-pork-campaign-in-india.html

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