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IZA hosts 2nd Edition of Global Micronutrient Summit in association with FAI

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By **Shraddha Warde** | October 6, 2023



Dignitaries at Global Micronutrient Summit Image

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The International Zinc Association (IZA), in association with the Fertilizer Association of India (FAI), organised the 2nd edition of the Global Micronutrient Summit in New Delhi. The summit was inaugurated by Arun Misra, Chairman IZA & CEO, of Hindustan Zinc., Arvind Chaudhary, Director General, The Fertiliser Association of India, and Vikram Merchant Country Head India, Rio Tinto were the guests of honour.

Manju Kumar, Chief Postmaster General, Delhi Circle, India Dept of Posts, Kuchibhotla Srinivas, Partner, KPMG in India, Hyderabad, and Dr Soumitra Das, Director, South Asia (ZNI), International Zinc Association were also present along with other leading experts, policymakers, and industry leaders to address the critical issue of micronutrient deficiencies in soil, crops, and human health.

The Summit witnessed a gathering of more than 200 attendees from India and abroad, with a diverse representation encompassing policymakers, academic experts, and leaders from the fertiliser industry. Notably, the event enjoyed the esteemed collaboration of several renowned national and international organizations, including IFDC, KPMG, Harvest Plus, ICAR, and IMMA, who participated as affiliate partners.

Speaking on the occasion, Dr. Sourmitra Das, Director, South Asia (ZNI), International Zinc Association said, “The journey towards optimal health and well-being hinges on the pervasive integration of micronutrients into our diets, healthcare, and agriculture practices. Micronutrients serve as the cornerstone of our body's fundamental processes, nurturing overall vitality. Through the Global Micronutrient Summit, we strive to illuminate the critical role of micronutrients as catalysts for peak performance in our daily lives, both within ourselves and in our agricultural endeavours. It is imperative for individuals to acknowledge the profound impact of nurturing their bodies, ensuring longevity and fortification against health adversities. On a global scale, recognizing the indispensability of micronutrients in agriculture is paramount for fostering a robust, healthy, and resilient population.”

Arvind Chaudhary Director General of the Fertiliser Association of India, said, “In the intricate tapestry of agriculture, micronutrients are the unsung heroes, fuelling the vibrant dance of growth and abundance. With Global Micronutrient Summit, we want to create awareness around the usage of Micronutrient-enriched fertilizers. They are the elemental keystones, unlocking the potential within every seed, and transforming barren fields into flourishing landscapes. Embracing these micronutrient-rich formulations is not just a choice; but an investment in the promise of sustainable agriculture, securing a nourished future for generations to come.”

Read online: https://nuffoodsspectrum.in/news/32/20319/iza-hosts-2nd-edition-of-global-micronutrient-summit-in-association-with-fai.html

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