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SPC Global announces appointment of Robert Iervasi to board of directors

Before becoming the Group Chief Executive Officer, he held various positions in Asahi Beverages including Group Chief Operating Officer Group CFO and General Counsel

By **Shraddha Warde** | October 10, 2023



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SPC Global has announced the appointment of Robert Iervasi to its Board of Directors. Robert brings a wealth of experience and FMCG expertise to the SPC Global team.

Robert, previously the Group Chief Executive Officer and Board Director of Asahi Beverages has a proven track record of success as an established leader of a diversified consumer products business with an annual revenue exceeding $5 billion and over 5,000 employees across Australia, New Zealand, and the Pacific Islands. Before becoming the Group Chief Executive Officer, he held various positions in Asahi Beverages including Group Chief Operating Officer and Group CFO & General Counsel.

Throughout his career, Robert has demonstrated a passion for leadership and a knack for delivering revenue growth and cost synergies that drive profitability and growth across multiple categories, brands, and channels. Among his notable achievements, Robert played a pivotal role in the integration of Carlton & United Breweries in 2020. He also navigated the company through challenging times with the complex challenges posed by the COVID-19 pandemic.

Hussein Rifai, Chair of SPC Global said of the announcement: “I am delighted to welcome Robert to our Board. His remarkable track record of leadership and his extensive experience in the food and beverage industry will undoubtedly enhance our strategic direction and contribute to the ongoing success of our organisation. We look forward to the fresh insights and innovative thinking that Robert will bring to our team.”

Speaking about his appointment, Robert Iervasi said, “I have been impressed with the portfolio offering, growth ambitions and capability within SPC Global. I am thrilled to be part of an organisation that is not only growth-oriented but also dedicated to meeting the dynamic needs of customers and consumers. I am looking forward to collaborating with the Board and management team to bring SPC Global’s strategy to fruition.”

Read online: https://nuffoodsspectrum.in/news/22/20341/spc-global-announces-appointment-of-robert-iervasi-to-board-of-directors.html

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