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Azelis and dsm-firmenich expand food & nutrition partnership across India

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By **Shraddha Warde** | October 11, 2023



DSM Azelis india food corporate website

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Azelis has announced the extension of its partnership with dsm-firmenich, a leading global innovator in nutrition, health, and beauty. Effective immediately, Azelis India will be the sole distributor of dsm-firmenich’s food enzymes and cultures range throughout India, a portfolio that includes dairy cultures, dairy enzymes, dairy test kits and bakery enzymes. This agreement expands Azelis India and dsm-firmenich partnership beyond the Western region to also cover India's Northern, Southern, and Eastern regions.

Christian Petersen, Regional Sales Manager Asia Pacific at dsm-firmenich, comments,“Having partnered with Azelis India in the food market for more than a decade and pharma since 2022, we are pleased to expand that relationship to all of India for our enzymes and cultures portfolio for Food & Nutrition. This strategic decision has been made to streamline and enhance our distribution model in India to further increase our customer intimacy and strengthen our market penetration. We value Azelis as a trusted preferred partner with an excellent reputation, in-depth technical expertise and outstanding lab capabilities which are well-aligned with our technical solution-centric approach.”

Aparna Khurana, Managing Director of Azelis India, adds, “We are thrilled about the expansion of our collaboration, a great recognition of the trust and confidence our valued principal dsm-firmenich has in our partnership. Our team has extensive knowledge of dsm-firmenich’s ingredients, and we are pleased to have the opportunity to share our expertise with a wider audience and support customers in dairy, bakery, nutrition, and more applications. Being able to exclusively offer dsm-firmenich’s advanced enzymes and cultures portfolio and nutrition solutions across India greatly expands our lateral value chain and nicely complements our current food and nutrition portfolio.”

Read online: https://nuffoodsspectrum.in/news/6/20348/azelis-and-dsm-firmenich-expand-food-nutrition-partnership-across-india.html
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