NEWS | NUTRITIONALS

Abbott launches new PediaSure with Nutri-pull system

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By **Shraddha Warde** | November 20, 2023



PediaSure packshot_ Image 1

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Abbott, the global healthcare company, announced the launch of the new PediaSure with Nutri-Pull system to support children’s growth and development. The Nutri-Pull system is a unique combination of ingredients like vitamin K2, vitamin D, vitamin C and casein phosphopeptides (CPPs), which help support catch-up growth amongst children through the absorption of key nutrients.

Malnutrition in children can be caused by insufficient dietary intake, suboptimal nutrient absorption, or inefficient utilisation of nutrients, and may result in both short- and long-term negative health outcomes. Undernutrition can take on many forms including stunting (low height-for-age), underweight (low weight-for-age) and wasting (low weight-for-height). Stunting has long-term effects on both individuals and societies, including poor cognition and educational achievement, lost productivity, and negative impacts on overall health. It can prevent children from reaching their full potential in life.

Nutrition plays a crucial role in addressing malnutrition and stunting challenges. Addressing undernutrition early can help mitigate growth issues and ensure children reach their full developmental capacity. If a child’s nutritional intake is falling short, a doctor or a registered dietitian can provide helpful tips to improve their diet. A nutritional supplement drink, like PediaSure, can also help.

Read online: https://nuffoodsspectrum.in/news/6/20465/abbott-launches-new-pediasure-with-nutri-pull-system.html
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