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The Organic World unveils its 17th store in Bangalore

The Organic World's ethos touches even more lives across Karnataka and South India

By **Shraddha Warde** | November 27, 2023



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The Organic World, India’s largest organic and natural groceries retailer unveiled its latest store in ITPL, Bengaluru. This expansive retail space, covering 1500 sq-ft, stands as a testament to The Organic World's dedication to making chemical-free living accessible and affordable to all.

In keeping with the company’s value proposition, the store houses an extensive range of 2000+ groceries, completely free of harmful chemicals, in alignment with the brand’s stringent ‘Not In Our Aisle List’ - featuring 25 chemicals and harmful ingredients that do not find a spot on its store shelves, despite their industry popularity. It bears testament to the brand's commitment to making healthier, chemical-free choices easily accessible to the community. The store design embraces sustainability, incorporating eco-friendly elements.

At The Organic World, customers can shop for 2000+ products, including certified organic fruits and vegetables, chemical-free atta, dals, rice, and flour, hormone- and antibiotic-free dairy and eggs, cold-pressed oils, 100 per cent pure desi cow ghee, toxin-free home cleaning essentials, paraben- and sulfate-free beauty and personal care products, chemical-free health and wellness products, and trans-fat-free snacks as well as carefully curated childcare products.

Gaurav Manchanda, Founder and director, of the Nimida Group, the parent company of The Organic World, said, “As we mark our presence in ITPL, we envision a future where The Organic World's ethos touches even more lives across Karnataka and South India. Our expansion plans include investing in company-owned stores and exploring the franchise model, ensuring that organic choices are accessible to a broader audience, and fostering a healthier and more sustainable way of living.” added Manchanda.

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