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Life Health Foods launches So Good OAT plant-based milk in India

With the launch of So Good Oat Caramel beverage, Life Health Foods built on its reputation for providing the widest range of ready-to-drink dairy alternatives in India

By **Shraddha Warde** | December 11, 2023



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Life Health Foods (India) Pvt. Ltd., a pioneer in the plant-based beverage segment, launches the new vegan drink So Good Oat Caramel beverage - a dairy-free, plant-based milk. The new delicious So Good Oat Caramel beverage delivers what the brand promises – a healthy and versatile drink, made right here in India from Oats and has a unique Caramel flavour which will be loved by the kids and hopefully reduce the mother's pain of giving them a tasty drink which is nutritious and loved by them.

So Good Oat Caramel beverage is “SO GOOD IN 5 WAYS!” Being a source of calcium for building bones, it is an absolute first and great choice for health-conscious consumers. Being lactose-free, it’s ideal for people with lactose intolerance, those who want to reduce dairy consumption, and those looking after their gut health.

Oat beverages are known around the world to be delicious, sustainable, and versatile with So Good Caramel being no exception. Rich, creamy, and incredibly tasty. It is an amazing refreshing product for the Kids.

With the launch of So Good Oat Caramel beverage, Life Health Foods built on its reputation for providing the widest range of ready-to-drink dairy alternatives in India and though a niche segment currently, the category of non-dairy alternatives is growing at the rate of 20 per cent year on year. There is growing interest and opportunity in this category. Life Health Foods looks forward to continuing to innovate and produce products for India and around the world.

Read online: https://nuffoodsspectrum.in/news/15/20523/life-health-foods-launches-so-good-oat-plant-based-milk-in-india.html
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