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Callebaut announces third edition of India’s PATISSIER OF THE YEAR competition

The Callebaut Patissier of the Year (CPY) 2024 brings chefs, artisans, and chocolate professionals across India to showcase their chocolate creativities

By **Shraddha Warde** | December 11, 2023

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Callebaut, renowned for producing the Finest Belgian Chocolate, proudly announces the return of its flagship event, Callebaut Patissier of the Year (CPY) 2024, in association with Chocolate Academy Mumbai as a Knowledge Partner. This third edition of the prestigious competition invites chefs and artisans to showcase their creativity and mastery in the art of chocolate crafting.

Celebrating a century of crafting The Finest Belgian Chocolate, Callebaut acknowledges the value of originality. In the world of chocolate and pastry, being original is paramount. This year's theme, Craft Your Signature, emphasises the uniqueness of every chef. Amid the pressure for artisans and chefs to conform to trends on social media, CPY 2024 seeks to create a platform that celebrates chefs for who they are – their background, culture, and authentic selves.

The competition will feature qualifying rounds that challenge participants to showcase their originality through chocolate creations. These will be held through February 2024 and will take place in Mumbai, Delhi and Bangalore. The qualifier winners will compete in the finale, which will be held in Mumbai in May 2024.

Speaking about this, Dhruva Sanyal, Managing Director of India for Barry Callebaut, the company that produces the Callebaut brand, said, “As we embark on the third edition of Callebaut Patissier of the Year, we are excited to witness the diverse and innovative creations of our talented Indian chefs. This competition reflects our commitment to supporting and celebrating the unique talents within the culinary world.”

Read online: https://nuffoodsspectrum.in/news/32/20527/callebaut-announces-third-edition-of-indias-patissier-of-the-year-competition.html
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