NEWS | NUTRITIONALS

Vitality and Tangelo partners to deliver food as medicine benefits

The collaboration underscores the importance of nutrition access, education and behaviour change as key factors in longevity and disease prevention

By **Shraddha Warde** | January 10, 2024



Vitality_logo

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To offer increased access and encourage greater consumption of nutritious foods among its members, Vitality Group, a global health and wellbeing company specialising in behaviour change, is partnering with Tangelo to administer Food as Medicine at scale. Tangelo's food prescription benefit platform makes customisable and clinically driven Food as Medicine programs available for Vitality clients to help their populations achieve better health results.

This collaboration with Tangelo offers Vitality members easy access to high-quality, affordable, convenient, and condition-tailored nutritious food options. In keeping with the science behind Food as Medicine, the program prescribes medically tailored foods, personalised for each individual to prevent, manage, and treat chronic disease. Members can benefit from easy access to fresh produce, mixed grocery boxes, and ready-to-eat meals and meal kits to support their health needs and goals.

The partnership will also integrate the capabilities of Diet ID, a digital health platform that Tangelo acquired in September 2023. Diet ID is a cutting-edge technology that enables rapid and accurate dietary assessments, prescriptions, behaviour change, and coaching. By combining Diet ID with Tangelo's food delivery and Vitality's incentive system, the partnership will offer a unique and effective way to measure and improve diet quality and health outcomes, at scale.

Read online: https://nuffoodsspectrum.in/news/6/20625/vitality-and-tangelo-partners-to-deliver-food-as-medicine-benefits.html

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