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Chai Chun launches Bagan Bahar CTC chai packets

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By **Shraddha Warde** | January 10, 2024



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WordPress post #30310

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Chai Chun announced the debut of its Bagan Bahar CTC (Crush, Tear, Curl) chai packets at INDUS FOOD 2024. Bagan Bahar will soon become synonymous with quality, offering classic and

masala chai blends meticulously crafted by Chai Chun's expert Tea Master.

Bagan Bahar, positioned as the mid-range tea for every household, is perfect for daily consumption. The product bouquet includes classic and masala chai blends, each thoughtfully selected and expertly blended by our Tea Master. With a deep understanding of consumer emotions and preferences, the Master Blender at Chai Chun creates harmonious blends that captivate the senses, ensuring the perfect convergence of aroma and flavour.

Bagan Bahar is available in various weight variations, catering to diverse preferences and ensuring that every household can indulge in the rich flavours of Chai Chun's CTC chai. Whether one enjoys the classic simplicity or the aromatic warmth of masala chai, Bagan Bahar promises a satisfying and consistent tea-drinking experience.

Read online: https://nuffoodsspectrum.in/news/15/20629/chai-chun-launches-bagan-bahar-ctc-chai-packets.html
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