NEWS | DIETARY SUPPLEMENTS

Zingavita secures Rs10 crore funding from Anicut Capital

The start-up will continue to focus on products which are devoid of harmful additives like sugar, preservatives, artificial colours & flavours and thereby, bring transparency, innovation, and efficacy to the market

By **Shraddha Warde** | January 18, 2024



Zingavita Logo

> WordPress post #30390

The start-up will continue to focus on products which are devoid of harmful additives like sugar, preservatives, artificial colours & flavours and thereby, bring

transparency, innovation, and efficacy to the market

Zingavita, a leading health and wellness startup specialising in providing high-quality, tailor-made nutraceuticals and supplements, announced the successful closure of a ₹10 crore Pre-series A funding round led by Anicut Capital. The investment is poised to catalyse Zingavita’s expansion into new product development focusing on targeted nutrition. Following Dheeraj Nagpal’s recent appointment as cofounder at the company, the round welcomes marquee investors from the Pharma and FMCG space.

The Pre-series A funding, which saw participation from influential investors such as Venkat Krishnan (CEO at BionPharma), Puru Gupta (founder, True Elements), Vishesh Chandiok (CEO, Grant Thornton Bharat), Nikhil Bhandarkar (founding partner, Panthera Peak) and other seasoned angel investors, will be pivotal for Zingavita's growth and marketing initiatives. Additionally, the funds will fuel the brand's entry into the Premium Ayurvedic Supplement space.

The start-up will continue to focus on products which are devoid of harmful additives like sugar, preservatives, artificial colours & flavours and thereby, bring transparency, innovation, and efficacy to the market.

Read online: https://nuffoodsspectrum.in/news/7/20655/zingavita-secures-rs10-crore-funding-from-anicut-capital.html
© 2026 NUFFOODS Spectrum. All rights reserved.