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Diversey India unveils growth plans for India's water treatment

With investments in the value chain and innovation capabilities, the company is poised to capitalise on India's economic growth while ensuring a positive contribution

By **Shraddha Warde** | February 6, 2024

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Diversey, a Solenis Company, announced its growth plans for India's water treatment and hygiene sectors during a press meeting with their global and regional management teams. As a leader in water and wastewater management, as well as cleaning and hygiene solutions, the company unveiled an ambitious growth plan and vision for India's water treatment and hygiene sectors, emphasising the pivotal role of innovation and sustainability in driving this growth.

Following the merger of Solenis and Diversey in 2023, the company is now a more diversified company with significantly increased scale, broader global reach and the ability to offer a ‘one-stop-shop’ suite of solutions that meets customer demand and addresses water management, cleaning and hygiene issues on a global basis. As a result, the company anticipates significant opportunities for growth in India's tourism infrastructure and hygiene development sectors. With investments in the value chain and innovation capabilities, the company is poised to capitalise on India's economic growth while ensuring a positive contribution.

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