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Valio's project Food 2.0 in progress

In the Food 2.0 project, the development of the future food system is divided into four research themes

By **Shraddha Warde** | May 21, 2024



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Valio announced that it has been selected by Business Finland as a leading company to start the Food 2.0 project, which is an ongoing effort to develop the food system of the future and promote the competitiveness of food exports. Veera Virtanen has been appointed Ecosystem Lead of the partner ecosystem within the project. Around 50 business and community partners have already joined the ecosystem, and the goal is at least one hundred partners.

“For food production, a genuine circular economy means that nutrients, energy and side streams circulate: everything produced along the way ends up being utilised, and nothing goes to waste. This can be achieved through extensive industry-wide research and development cooperation. There are hundreds of companies and other operators in Finland’s food system, and it is a pleasure to be creating the food system of the future with the help of the entire industry,” says Veera Virtanen.

Veera Virtanen has extensive experience working at VTT Technical Research Centre of Finland on building and implementing projects and research in areas such as circular economy, industrial biotechnology, food, green chemistry, renewable energy and fibre processes. In addition, she has a wealth of experience in ecosystem building and research funding instruments, such as Business Finland and EU projects. Her networks are also extensive, especially in food system-related value chains.

In the Food 2.0 project, the development of the future food system is divided into four research themes. The project manager for the Food 2.0 project is Riitta Partanen.

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