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Godrej Capital partners with Creamline Dairy and Dvara E-Dairy

Godrej Capital will provide financial assistance to small dairy farm owners across Maharashtra and South India

By **Shraddha Warde** | May 24, 2024



Photo-1-Godrej-Capital-Dairy-Farm-Loan-768x606

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Godrej Capital, the financial services arm of Godrej Industries Group, announced its entry into the agriculture segment with the launch of dairy farm loans. Through a strategic partnership with Creamline Dairy Products Limited and Dvara E-Dairy, Godrej Capital will provide financial assistance to small dairy farm owners across Maharashtra and South India. Creamline Dairy Products Limited is a subsidiary of Godrej Agrovet Limited (GAVL), a diversified food and agri-business conglomerate of Godrej Industries Group, and sells products under the brand name Godrej Jersey.

As India’s consumption of dairy products continues to rise steadily, it presents both opportunities and challenges for dairy farmers. Godrej Capital acknowledges the importance of empowering these farmers with flexible financing to improve productivity and drive economic prosperity in the region. For this initiative, Godrej Capital has collaborated with Dvara E-Dairy as its partner to facilitate access to farmers.

With dairy farm loans, Godrej Capital will provide collateral-free lending for the purchase and maintenance of cattle to farmers empanelled with GAVL. This loan offering will ensure dairy farm owners get access to financing, along with other benefits, including a fully digitised process, quick sanction and disbursal, and flexible repayment options of up to two years.

Read online: https://nuffoodsspectrum.in/news/30/21120/godrej-capital-partners-with-creamline-dairy-and-dvara-e-dairy.html
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