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# Hamdard invests in SIG’s aseptic carton technology

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By **Shraddha Warde** | May 31, 2024




hamdard-and-sigs-aseptic-cartons

WordPress post #31966

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Hamdard Laboratories India (Food division), a company known for its health and wellness products and beverages, has partnered with SIG to leverage its advanced aseptic carton packaging and filling solutions. The fast and flexible filling technology from SIG will help Hamdard meet the evolving consumer needs when it comes to affordability, the right size, long-lasting quality and convenience.

Hamdard opted for a SIG XSlim 24 Aseptic filling machine, which will be operated in its Aurangabad (Maharashtra) manufacturing plant. The advanced filling machine can fill 24,000 SIG XSlimBloc carton packs per hour and has the flexibility to fill nine different volume sizes ranging from 80ml to 200ml on the same filling line. The changeover time when switching pack size takes less than 15 minutes. This flexibility allows Hamdard to easily and quickly right-size their products based on consumer demands.

Hamdard will utilise SIG’s filling technology to package, for example, new varieties of the century-old iconic beverage brand RoohAfza, which includes milkshakes, lassi, juices, glucose drinks, and coconut water in SIG XSlimBloc carton packs, and will be available with a drinking straw. Hamdard will also partner with other industry players to explore co-packing opportunities.

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