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AeroPress introduces Go Plus coffee travel system

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By **Shraddha Warde** | June 4, 2024



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WordPress post #31994

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AeroPress, Inc., the maker of the iconic coffee press with more than 55,000 five-star reviews in over 60 countries, is introducing a first-of-its-kind, breakthrough in coffee innovation — the AeroPress Go Plus Complete Travel Coffee System. Building upon the best-selling AeroPress Go, which debuted in 2019, the AeroPress Go Plus was created to be a complete travel coffee system with innovations backed by four patents (pending). The AeroPress Go Plus combines the brand's revolutionary 3-in-1 brewing technology in a crystal-clear coffee maker that conveniently packs up into a double-wall, lead-free, stainless-steel tumbler (available in black or cream) with a leak-resistant, magnetised slider lid. The cupholder-compatible system comes with a customised travel scoop, stirrer and a built-in filter holder, and packs up compactly, quickly and easily for use on the go.

The AeroPress Go Plus is also the first new product to introduce the new AeroPress branding — showcasing the 'Press for Better Coffee' tagline on the tumbler and featuring a unique AeroPress-shaped slider on the lid. It joins the existing lineup of iconic coffee solutions including the AeroPress Go, AeroPress Original, AeroPress XL, AeroPress Clear and AeroPress Clear Colors, all of which are thoughtfully engineered to deliver a fully customisable coffee experience with complete control over grind size, temperature and immersion time. With a patented, portable design and fast brewing process (ready in as little as 60 seconds), AeroPress coffee makers allow users to create hundreds of uniquely delicious recipes including the signature AeroPress brew, cold brew and espresso-style coffee anywhere they go.

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