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Industry leaders launch TOPIKOS a spirit and beverage company

TOPIKOS has crafted a simplified yet creative route-to-market solution for local and global brands to grow

By **Shraddha Warde** | June 5, 2024



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Topikos Spirit & Beverage Company Inc. (TOPIKOS), a Canadian-owned beverage-alcohol business, announces its official launch. TOPIKOS marries industry expertise with global brand expansion via its Co-Founders Peter Kourtis, CEO and Walter Schneider, Chairman.

Kourtis, an industry veteran, brings over 25 years of leadership experience across global beverage alcohol companies, including Diageo and Pernod Ricard, while Schneider is a serial

entrepreneur with over 40 years of experience in global real estate, enterprise development and capital markets.

TOPIKOS, meaning a local place of gathering, reflects the company’s unique distributor, broker, and route-to-market model, which brings consumers and brands together by integrating sales, marketing, joint partnerships, brand development, and manufacturing. Led by Kourtis, CEO, and Daniel Marujo, General Manager (former Bacardi and Diageo executive), the team is united in its mission to serve customers and consumers in Canada and across North America.

"TOPIKOS has crafted a simplified yet creative route-to-market solution for local and global brands to grow," says Kourtis, TOPIKOS Co-Founder and CEO. “This winning formula, combined with our talented and dedicated team that hustles hard and cares, makes us the new and leading agency to partner with."

Read online: https://nuffoodsspectrum.in/news/15/21162/industry-leaders-launch-topikos-a-spirit-and-beverage-company.html
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