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Quaker launches findings of ‘Bowl of Growth’ program addressing malnutrition

The program places the mother and child at the heart of its interventions

By **Shraddha Warde** | July 17, 2024



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The PepsiCo Foundation, in collaboration with PepsiCo R&D and Quaker, has released the ‘Building A Healthier Tomorrow’ report at an event in Mumbai, highlighting the success of the Quaker ‘Bowl of Growth’ program. Launched in 2023 with NGO MAMTA HIMC, the initiative aims

to uplift community health by supporting 1,000 malnourished children aged 3-5 in Mawal & Mulshi Blocks, Pune District, Maharashtra.

The program places the mother and child at the heart of its interventions. It has empowered parents and caregivers with knowledge and resources to provide balanced nutrition to children. A key focus of the program is to intervene during the early stages of malnutrition to prevent its progression to severe forms, ensuring a healthier future for children.

Aligned with PepsiCo's principle of 'Partnership of Progress', the Quaker 'Bowl of Growth' program strategically partnered with the Government of Maharashtra to ensure the scalability and sustainability of nutrition interventions. Building on the success of the first phase, Quaker will continue the program in Pune, reaching an additional 2,000 children, with further expansion plans for Mumbai, aiming to benefit 4,000 children.

Read online: https://nuffoodsspectrum.in/news/17/21315/quaker-launches-findings-of-bowl-of-growth-program-addressing-malnutrition.html
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