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Nestlé to expand maternal health offering to support motherhood

Nestlé plans to expand its geographic footprint in the maternal health space across Latin America, North America and Asia

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materna-feed

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To meet the unique nutritional needs of women as they embark on motherhood, Nestlé has developed a range of tailored nutritional solutions under the Materna brand. These include:

Materna DHA supplement: This solution contributes to omega-3 needs during preconception, pregnancy, and lactation.

Materna multivitamins: This range contains a 20+ micronutrient blend, which includes 100 per cent of the WHO-recommended intake of folic acid and helps to improve the conditions for the absorption of nutrients in the digestive system of pregnant women.

Materna G-Balance: This is designed to help pregnant women at risk of gestational diabetes control their blood glucose levels with a specific blend that contains myo-inositol.

Materna OPTI-LAC is a supplement that helps breastfeeding mothers reduce breast pain caused by bacterial mastitis, which is one of the leading reasons why mothers stop breastfeeding early.

Initiatives to close the women's health gap represent a growing market and could potentially boost the global economy by $1 trillion annually by 2040. This opportunity is partly driven by the development of solutions to overcome nutritional deficiencies and address specific health concerns. The increasing life expectancy of women is also contributing to the growth of this category.

Materna is a well-known brand, already present in several countries. Nestlé plans to expand its geographic footprint in the maternal health space across Latin America, North America and Asia. Given the role that nutrition plays in supporting maternal health, Nestlé scientists and researchers are building on their long-standing expertise in women's health and nutrition to develop an even broader range of solutions to support women's health and well-being.

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