NEWS | BEVERAGES

Califia Farms debuts Better-For-You seasonal portfolio

The lineup includes fan-favourite Pumpkin Spice products, an expanded Caramel Apple line, exciting new Creamers, and a Holiday Blend Black Iced Coffee

By **Shraddha Warde** | August 13, 2024


Caramel Apple Crumble
25%
LESS SUGAR
LIMITED EDITION
CALIFIA
FARMS
Caramel Apple Crumble
OAT CREAMER

Califia Farms Caramel Apple Crumble Oat Creamer

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Califia Farms, a leading, premium, plant-based beverage brand, announced its 2024 seasonal portfolio for fall and winter. The lineup includes fan-favourite Pumpkin Spice products, an expanded Caramel Apple line, exciting new Creamers, and a Holiday Blend Black Iced Coffee. Made with less sugar compared to leading sweetened plant-based creamer and ready-to-drink coffee brands, the better-for-you lineup is starting to roll out now to retailers nationwide.

"From classic favourites like pumpkin spice lattes and peppermint mochas to emerging flavour trends like caramel apple, our latest festive flavours allow consumers to recreate trending, seasonal coffee drinks for a café-quality experience at home," said Suzanne Ginestro, chief marketing officer of Califia Farms. "Each year we look forward to delivering exciting, seasonal, and fun flavors that delight consumers. These products showcase our commitment to making a variety of plant-based options that are delicious and better for you."

Read online: https://nuffoodsspectrum.in/news/15/21422/califia-farms-debuts-better-for-you-seasonal-portfolio.html
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