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Nestlé appoints Laurent Freixe as CEO of Nestlé S.A.

The Board has also nominated Laurent Freixe as a candidate for the Board of Directors at the 2025 Annual General Meeting

By **Shraddha Warde** | August 23, 2024



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The Board of Directors of Nestlé has appointed Laurent Freixe, currently Executive Vice President and CEO of Zone Latin America (LATAM), as Chief Executive Officer of Nestlé S.A., effective September 1. The Board has also nominated Laurent Freixe as a candidate for the Board of Directors at the 2025 Annual General Meeting.

Mark Schneider, Chief Executive Officer, has decided to relinquish his roles as CEO and member of the Board of Directors. Over his 8 years with the company, he has actively shaped the company’s portfolio, in line with Nestlé’s strategy and with a focus on high-growth categories like coffee, pet care and nutritional health products.

Laurent Freixe joined Nestlé in France in 1986. Since then, he has continuously progressed within the company, assuming various positions of increasing responsibility across different businesses, markets and Zones. He successfully managed Zone Europe during the financial and economic crisis, from 2008 until 2014. He then took over as CEO of Zone Americas, where he accelerated growth. Following the creation of Nestlé’s new Zone structure in 2022, Laurent Freixe was named CEO of Zone Latin America, where he has been successfully leading through challenging conditions.

Read online: https://nuffoodsspectrum.in/news/22/21453/nestle-appoints-laurent-freixe-as-ceo-of-nestle-s-a.html
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