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FSSAI initiates festive season drive to ensure food safety

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The Food Safety and Standards Authority of India (FSSAI) has launched a special festive season drive to ensure food safety across the country. This initiative aims to address the increased economic incentives for adulterating food products during periods of high demand. During festivals the demand for sweets, savouries, and dairy products like ghee, khoya, and paneer increases. In response to the heightened risk of food adulteration during this time,

The FSSAI has instructed all State and Union Territory Food Safety Commissioners, Central Licensing Authorities, and Regional Directors to step up surveillance and enforcement activities, with a particular focus on the manufacturing and sale of these high-demand products. This effort aims to reduce food adulteration practices and protect public health.

Read online: https://nuffoodsspectrum.in/news/5/21498/fssai-initiates-festive-season-drive-to-ensure-food-safety.html
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