NEWS | BEVERAGES

Okayti Tea launches factory outlet at Bagdogra airport

The new outlet will offer an array of carefully curated teas-from the beloved classic Darjeeling black tea to unique blends like floral, masala, and green teas

By **Shraddha Warde** | September 26, 2024


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Okayti Tea, a legendary name in organic, single-estate Darjeeling tea, announces the grand opening of its latest factory outlet at Bagdogra Airport, West Bengal. The inauguration was led by M. D. Arif, A.P.D. Airport Director, Bagdogra, marking a significant milestone in Okayti's journey of making its world-renowned teas more accessible to a global audience, and offering travellers a chance to take home the freshest teas directly from the heart of Darjeeling.

Since acquiring Okayti Tea four years ago, the brand has scaled new heights, transforming into a modern icon while staying rooted in its 150-year-old heritage. During this time, Okayti has expanded its presence through flagship stores across the country, while also creating the unique Okayti Tea Tour, an immersive experience for tea and travel enthusiasts to explore the world of Darjeeling teas right at their source.

With the opening of the factory outlet at Bagdogra Airport, Okayti is bringing its premium, organic Darjeeling teas closer to travellers. The new outlet will offer an array of carefully curated teas-from the beloved classic Darjeeling black tea to unique blends like floral, masala, and green teas. Each tea reflects the estate’s dedication to producing high-quality, organic, single-estate teas steeped in tradition.

Read online: https://nuffoodsspectrum.in/news/15/21553/okayti-tea-launches-factory-outlet-at-bagdogra-airport.html
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