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FiiZ Drinks appoints Scott Ball as President

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By **Shraddha Warde** | October 1, 2024



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FiiZ Drinks, the Utah-based speciality soda shop, has announced the appointment of Scott Ball as company president, effective immediately. With over 25 years of experience in the hospitality and franchising industries, Ball brings a wealth of expertise and leadership to the role that will steward the FiiZ brand into its second decade of innovation and growth. As president, he will oversee all aspects of the company's operations, strategic initiatives, and franchise expansion efforts.

Ball brings 17 years of experience as a franchisee of Dunkin Donuts. He oversaw 20 locations,18 new builds and nearly 350 employees while achieving revenue exceeding $20 million. Ball also previously served in operational, strategic and leadership roles with leading concept, The Poke Company as well as Triarc Restaurant Group, where Ball worked on the group's owned brands including Arby's, TJ Cinnamons, and formerly, Snapple Beverage Group.

Read online: https://nuffoodsspectrum.in/news/22/21569/fiiz-drinks-appoints-scott-ball-as-president.html
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